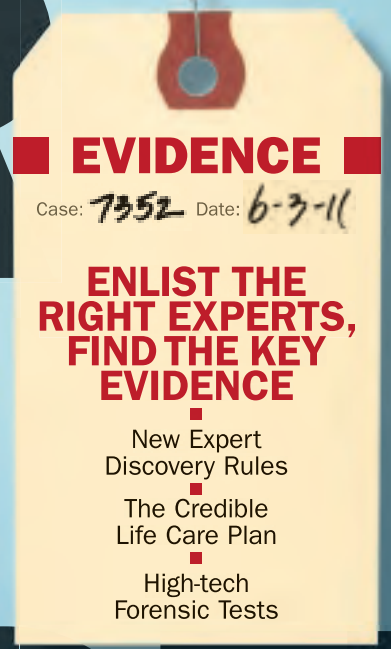


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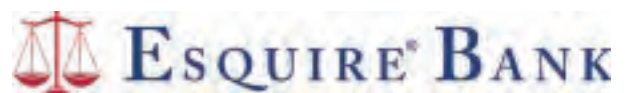
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2011 AAJ ANNUAL CONVENTION PREVIEW

PRESENTED BY



New York City is the glittering venue for AAJ's biggest event of the year. In this special section, get a preview of next month's full slate of education programs, networking opportunities, and social events. Then make plans to join your colleagues in the Big Apple.



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Something's Brewing in NYC



Next month, the trial lawyers take Manhattan.

At AAJ's Annual Convention in New York City, thousands of attendees from around the country will gather for five days of networking, education, and recommitment to the fight for justice. They will hear from authoritative speakers on dozens of litigation topics, meet with colleagues at exciting Manhattan venues, earn CLE credit, and learn about hundreds of practice-related products and services on display in two exhibit halls.

Politically minded attendees will have the opportunity to hear from candidates for office, elected officials, and pundits eager to share their distinctive takes on the current political climate. Renowned civil rights lawyer Morris Dees will address the Membership Luncheon. Also scheduled is a special screening of the upcoming HBO documentary *Hot Coffee*, which revisits the famous story of Stella Liebeck's much-maligned and misrepresented lawsuit against McDonald's.

The convention will be held from Saturday, July 9, to

Wednesday, July 13, at the Hilton New York and Sheraton New York in Midtown. Throughout the five days, in business meetings and education programs, at social events, and in impromptu hallway conversations, members will meet and exchange valuable tips and strategies for better representing clients and building a law practice.

"The networking opportunities alone make it worth attending AAJ conventions," said George McLaughlin of Englewood, Colorado.

Highlights of AAJ in NYC:

Mingle at MoMA. The opening reception, sponsored by Baron & Budd, P.C., will be held at the Museum of Modern Art on Saturday evening. Attendees can kick off their convention experience and mingle with their colleagues among a collection of modern and contemporary art that inspires creativity.

Schedule shift. In a departure from past conventions' schedules, the Membership Business Meeting and Elections will be held on Tuesday rather than on Wednesday this year. Wednesday will feature a robust lineup of education programs and business meetings, so attendees should adjust their travel plans accordingly.

Talking politics. The AAJ PAC M Club Luncheon on Sunday will feature remarks by Sen. Sherrod Brown (D-Ohio). Democratic strategist and CNN contributor Paul Begala will speak at the AAJ PAC Town Hall Luncheon on Monday.

Trial Lawyers Care commemoration. The Membership and Awards Luncheon on Tuesday will include a commemoration of the 10-year anniversary of AAJ's Trial Lawyers Care program. In the aftermath of the 9/11 terrorist attacks, hundreds of AAJ (then ATLA) members donated countless

AAJ Members Say Don't Miss These NYC Gems If You're Looking for the Best...

Bagel

☛ H & H Bagels, 80th St. and Broadway (Upper West Side) or 46th St. and 12th Ave. (Hell's Kitchen)

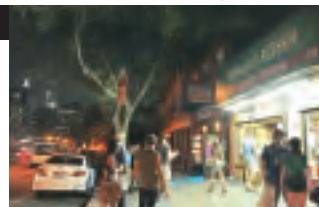
☛ Tal Bagels, 977 1st Ave. (Midtown location)



Pastrami on Rye

☛ Katz's Delicatessen, 205 East Houston St., at Ludlow St. (Lower East Side)

☛ Gee Whiz Diner, 295 Greenwich St., at Chambers St. (Tribeca)

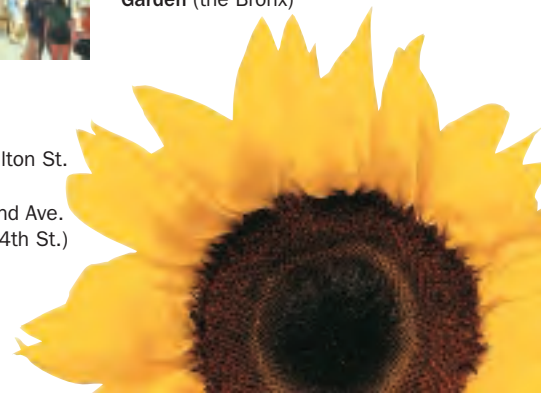


New York-Style Pizza

☛ Lombardi's Pizza, 32 Spring St. (SoHo)
☛ Grimaldi's, 19 Old Fulton St. (Brooklyn location)
☛ Nick's Pizza, 1814 2nd Ave. (between 93rd St. and 94th St.) (Upper East Side)

Place to Get Away from It All

☛ Central Park "woodlands"
☛ The New York Botanical Garden (the Bronx)





For **more information, schedule updates,** and **easy registration,** visit www.justiceannualconvention.org.

hours of pro bono legal representation to help victims obtain compensation from the September 11th Victim Compensation Fund.

Hot Coffee. AAJ members are well acquainted with Stella Liebeck's story and the case she brought against McDonald's after she suffered severe burn injuries from spilled coffee. In *Hot Coffee*, lawyer-filmmaker Susan Saladoff set out to tell the real story of how big business distorted Liebeck's case to limit people's access to the civil justice system. The film premiered at the Sundance Film Festival earlier this year. Convention attendees can view a special AAJ screening on Monday.

Giving back. Every year, the New Lawyers Division (NLD) organizes a public service project for convention attendees who want to give back to the community. In New York, the NLD will work with Habitat for Humanity to build a home. The project will take place Friday, July 8. The Minority Caucus will also host a service project on Friday. To sign up, contact Brandon Grubsky at brandon.grubsky@justice.org.

Wrapping up in style. The convention will wrap up at a black-tie-optional closing party from 9 p.m. to midnight on Wednesday at the Edison Ballroom on 47th Street. At this art deco venue with a long history of hosting famous entertainers—from Count Basie to Jon Bon Jovi—attendees can dance to the New York City band Kinky Spigots and the Welders and sip martinis and champagne to close out another successful convention.

Many AAJ members return to conventions year after year to gain new tools for successful law practice and renewed energy for their mission. As Barry Dyller, a member from Wilkes-Barre, Pennsylvania, put it: "When I attend AAJ conventions, it is like I am with family. It reinvigorates me and reminds me why I love being a lawyer."

A Year's Worth of CLE—in Five Days

More than 300 speakers—including AAJ members, judges, law professors, and other experts—will share their expertise with convention attendees next month in New York. **AAJ Education** will present 45 continuing legal education programs over the convention's five days, giving members from across the country and around the world the opportunity to earn more than a year's worth of CLE credits while keeping abreast of the latest developments in their practice areas and polishing their courtroom techniques.

The five-day **Advocacy Track** focuses on trial skills development in several areas, including jury selection, advocacy through technology, storytelling and persuasion, forecasting defense tactics, and damages. Many of AAJ's 18 practice sections, more than 20 litigation groups, and several committees will present programs focused on specific legal topics.

Repeat attendees will notice an important schedule change this year: With the **Membership Business Meeting and Elections** moving from their traditional Wednesday slot to Tuesday afternoon, education will continue at full throttle on Wednesday, the last day of the convention. Attendees will want to ensure they don't miss Wednesday's full slate of programs.

All convention education programs, as well as AAJ Education seminars that occur at other times during the year, are recorded. For members who cannot attend the programs in person, these audio and video recordings provide a convenient way to gain the knowledge needed to better serve clients—in the convenience of a lawyer's office, home, or car. Selected sessions are now available in VideoPoint format, in which the presenter's PowerPoint presentation is synced with the audio and video recording for a virtual re-creation of the original session, allowing the viewer to toggle between slides and video.

To learn more about AAJ's audio and video provider, PlayBack Now, or to order recordings from previous programs, visit www.iplaybackaaj.com.



Kid-Friendly Spot

- American Museum of Natural History, Central Park West, at 79th St. (Upper West Side)
- The Circle Line Sightseeing Cruises (information and tickets at www.circleline42.com)
- Any playground in Central Park or Battery Park
- Central Park Boat Pond, (near East 72nd St. entrance, at 5th Ave.) (Upper East Side)
- FAO Schwartz, 5th Ave. at 58th St. (Midtown East)

View of the City

- The Brooklyn Heights Promenade
- 230 Fifth Rooftop Garden Bar and Restaurant 230 Fifth Ave. (Chelsea)



Hidden Gem

- The Cloisters Museum and Gardens (Fort Tryon Park)

Nightclub

- The Boom Boom Room at the Standard Hotel, 848 Washington St. (Meatpacking District)
- MPD, 76 Gansevoort St. (Meatpacking District)
- Lavo, 39 E. 58th St. (between Park Ave. and Madison Ave.) (Midtown East)

Prime Time for Networking, Practice Building



Attendees arrive at AAJ conventions looking to connect with colleagues and restock their practice tools. In New York, they'll find plenty of resources specific to dozens of practice areas.

Sections and litigation groups. Eighteen sections and more than 70 litigation groups will meet at the Annual Convention to discuss important legislative developments, case strategies, and proven trial techniques. Attendees who participate in these groups can network with peers and learn the most up-to-date information in their practice areas.

Several newly certified litigation groups, including Acetaminophen Injury, Cell Phone Radiation, Spinal Cord Injury, DePuy Metal on Metal Hip Implants, Darvon/Darvocet, Crestor, Topamax, and Zimmer Knee will hold meetings in

New York. Several new groups will be considered for certification at the convention.

This year, litigation group business meetings will take place Saturday through Wednesday—rather than concluding on Tuesday, as at past conventions—so attendees should plan their travel accordingly. A detailed schedule is available at www.justiceannualconvention.org.

Several groups—including the Aviation Law Section, the Class Action Litigation Group, and the Railroad Law Section—will hold receptions for their members to meet and mingle after a full day of meetings and education programs. All section members are invited to the annual Section Connection Reception on Sunday, July 10.

Litigation packets. The AAJ Exchange is continuously publishing new and updated litigation packets containing valuable court documents, including discovery materials and defense expert depositions. Developed with input from leading AAJ members, the packets also include statutes, case law, and AAJ Education speaker papers related to specific litigation areas ranging from birth injury to motor vehicle accidents to insurance bad faith. AAJ staff will be on site in New York at the Practice Resource Center with litigation packet samples and online search demonstrations.

Document libraries. The Exchange also hosts document libraries—collections of depositions, briefs, and other case materials available for section and litigation group members to download quickly and securely for free. All 18 sections and most litigation groups have developed document libraries. Hundreds of new documents for various practice

Schedule at a Glance Visit www.justiceannualconvention.org for a detailed schedule, including times for AAJ Education programs and section and litigation group business meetings.

Friday, July 8	Saturday, July 9	Sunday, July 10
Registration: 2 p.m.–6 p.m.	Registration: 8 a.m.–6 p.m.	Registration: 8 a.m.–6 p.m.
9 a.m.–4 p.m. New Lawyers Division Public Service Program	Exhibit Hall: 8 a.m.–12 p.m. and 3 p.m.–6 p.m.	Exhibit Hall: 8 a.m.–12 p.m. and 3 p.m.–6 p.m.
5 p.m.–7 p.m. Women Trial Lawyers Caucus Reception	4 p.m.–5 p.m. First-Timers Reception	8 a.m.–9:30 a.m. Leadership Breakfast
7 p.m.–9 p.m. Minority Caucus Event	4:30 p.m.–6 p.m. Exhibit Hall Reception	10 a.m.–12 p.m. Women Trial Lawyers Caucus Brunch
	5 p.m.–6:30 p.m. AAJ PAC Eagles Event	11:45 a.m.–12:30 p.m. Platinum M Club Meet & Greet
	7:30 p.m.–9:30 p.m. Opening Reception at MoMA	12:30 p.m.–2 p.m. AAJ PAC M Club Luncheon
		4:30 p.m.–6 p.m. Exhibit Hall Reception
		5:30 p.m.–6:30 p.m. Section Connection Reception
		6 p.m.–7:30 p.m. Minority Caucus Reception
		9 p.m.–12 a.m. New Lawyers Division Party



For **more information, schedule updates,** and **easy registration,** visit www.justiceannualconvention.org.

areas—including class action, employment rights, and products liability—are added monthly.

AAJ supports 18 sections and more than 100 litigation groups. For more information, call (202) 965-3500, ext. 8700, or visit www.justice.org/membergroups.

For immediate access to AAJ Exchange resources, visit www.justice.org/exchange and click on “Search the Exchange,” “Litigation Packets,” or “Document Libraries.”

AAJ to Honor Excellence and Service

AAJ members who have made outstanding contributions to the association, their communities, and the legal profession will receive special recognition at the convention. Among the awards to be bestowed in New York City:

The **Distinguished Service Award** is given each year by AAJ’s outgoing president to members of the Board of Governors who provided exceptional support and assistance throughout his or her term.

In giving the **F. Scott Baldwin Award**, the New Lawyers Division (NLD) honors a member who has made a significant contribution to the NLD and who has attained one or more outstanding trial verdicts.

The **Harry Philo, David Shrager,** and **Howard Twigg**

Awards are presented to trial lawyers who have made outstanding contributions to the safety and protection of American consumers and our civil justice system.

The **Johnnie L. Cochran Jr. Soaring Eagles Award**, presented by the Minority Caucus, goes to an attorney of color who, despite the challenges of his or her own journey, pursues excellence and has made outstanding efforts and contributions to the legal profession in paving the way for others.

The Civil Rights Section presents the **Leonard E. Weinglass In Defense of Civil Liberties Award** to an individual—usually, but not necessarily, an attorney—who has made a notable contribution to the defense of civil liberties by bringing, trying, or resolving a suit, or by otherwise protecting or advancing civil liberties, in a way that has had a significant impact in the past year or over the course of the recipient’s career.

The **Leonard M. Ring Champion of Justice Award** honors a member who demonstrates this former ATLA president’s devotion to human and civil rights.

The **Lifetime Achievement Award** recognizes an AAJ member who has devoted significant time and effort to meeting AAJ’s ideals by working to ensure that victims of negligence can hold responsible parties accountable and by demonstrating a commitment to strengthening the civil justice system.

The Women Trial Lawyers Caucus presents the **Marie Lambert Award** to an AAJ woman attorney member who demonstrates exemplary leadership to her profession, to her community, to AAJ, and to the caucus.

These awards and others will be presented at several luncheons and receptions throughout the week.

Monday, July 11

Registration: 8 a.m.–6 p.m.
Exhibit Hall: 8 a.m.–12 p.m. and 3 p.m.–6 p.m.
12 p.m.–1:30 p.m.
AAJ PAC Town Hall Luncheon
4:30 p.m.–6 p.m.
Exhibit Hall Reception
7 p.m.–8:30 p.m.
Leaders Forum/Endowment Reception
8 p.m.–12 a.m.
Putting on the Ritz at Cipriani—A Reception Honoring Incoming President Gary Paul

Tuesday, July 12

Registration: 8 a.m.–6 p.m.
Exhibit Hall: 8 a.m.–1 p.m.
8 a.m.–9:30 a.m.
Civil Justice Foundation Breakfast
12 p.m.–2 p.m.
Membership & Awards Luncheon
3 p.m.–5 p.m.
Membership Meeting and Elections
8:30 p.m.–10:30 p.m.
International Relations Dessert Reception

Wednesday, July 13

Registration: 8 a.m.–1 p.m.
9 p.m.–12 a.m.
Closing Event at the Edison Ballroom

Thursday, July 14

7:30 a.m.–8:30 a.m.
Board of Governors Orientation
9 a.m.–1 p.m.
Board of Governors Meeting

Schedule is current as of May 9, 2011, and is subject to change.



Meet the Exhibitors

At the convention's two exhibit halls, attendees will meet face to face with exhibitors to discuss winning strategies, try out the latest advances in legal technology, and find solutions to enhance their practice.

AAJ Extras providers are shown in boldface.

Answering Services

Legal Intake Professionals

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Ryan Forensics

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Client Profiles

Needles, Inc.

TrialWorks Case Management

Software/Lawex

Expert Witness Services

Alcohol Solutions, LLC

American Medical Forensic Specialists

Comprehensive Medical Case Management

CTS Group

D&A Consultants, Inc.

FDable

Greenfield Advisors

Hospital Experts

Keys Claims Consultants, Inc.

Marex

Medical Advisors, Inc.

MedMal Consulting

medQuest

Occupational Assessment Services, Inc.

RGK Consultants, LLC

Robert W. Johnson & Associates

Robson Forensic

The TASA Group, Inc.

Tinari Economics Group

Vocational Economics, Inc.

Financial Services

360 Financial Planning, LLC

ABA Retirement Funds Program Advocate Capital, Inc.

American Asset Finance, LLC Appellate Advance Associates

Bentzen Financial

Brook-Hollow Financial

Counsel Financial

Covered Bridge Capital

Empire Settlement Funding

Esquire Bank

LawCash

Nationwide Litigation Funding

Oasis Legal Finance

Peachtree Pre-Settlement

Funding

PenChecks, Inc.

Plaintiff Support Services

PS Finance

Strategic Capital Corp.

Structure Adjust, Inc.

UBS-The Settlement Solutions Group

Wells Fargo Special Needs

Trust Group

The Garden City Group, Inc.

Magna Legal Services

Med View Services

MediConnect Global

Merrill Corp.

Marketing Services

American Association of

Motorcycle Injury Lawyers, Inc.

Attorneys On Call

Attorneys Online, Inc.

DotCO Law Marketing, LLC

Gulf Media Solutions

Intake Advantage

Lawyers Group

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American Bar Association

Images of Justice

National Institute for Trial

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Public Justice Foundation

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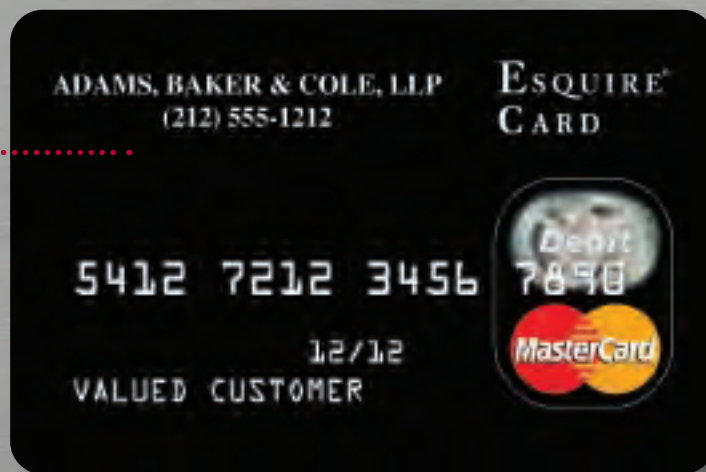
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